

**MEGHALAYA URBAN DEVELOPMENT AUTHORITY
SHILLONG**

No. MUDA/PMAY/12/2019-20/103

Dated Shillong, the 30th July 2021

ADVERTISEMENT

On behalf of the Ministry of Housing and Urban Affairs under the Pradhan Mantri Awas Yojana - Housing for All (Urban) applications are invited for interested Educational Institution and Primary Lending Institution (PLI) to conduct seminar/ workshop on a programme called "Awas Par Samvaad" as part of the IEC activities under PMAY-U Meghalaya.

Themes for the programme

Sl. No	Theme	Topics for Panel Discussions
1	Interventions through PMAY-U Mission	<ul style="list-style-type: none">• Learnings and opportunities of 'Housing for All' mission• Transformational stories of Pradhan Mantri Awas Yojana- Urban• Vision of Urban India- 2050• Transforming Urban Landscape
2	Inclusive Housing	<ul style="list-style-type: none">• Inclusive approach in Urban Housing• Widening horizons through inclusivity - promoting healthy and liveable cities• Vision for a slum free India- approaches and strategies and implementation mechanisms• Role of private sector in Affordable Housing• Impact of Real Estate Regulation Development Act (RERA) Home Buyers feel more secure under the regime of RERA• Model Tenancy Act (MTA) 2021, a game changer in India upcoming rental market• Policy measures by Government of India in promoting Affordable Housing• Global innovations and best practices in Affordable Housing• Affordable Rental Housing Complexes (ARHCs) for an 'Aatma Nirbhar Bharat'
3	Technology and Innovation	<ul style="list-style-type: none">• New emerging construction technologies and opportunities for Technograph is to learn and adopt from Light House Projects (LHPs) with real time demonstration.• Changing faces of construction practices in India.• Role of indigenous housing technologies in transforming Indian construction sector using local material and practices.• Transformational role of innovative construction

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		<p>technologies in mass housing and large- scale adoption.</p> <ul style="list-style-type: none"> • Methods to make housing climate resilient adopting environment friendly practices and meeting Sustainable Development Goals (SDGs). • Measures of Quality Control & Assurance in housing projects.
4	Financial Inclusion	<ul style="list-style-type: none"> • Mainstreaming Economically Weaker Sections (EWS) into the formal banking sector. • Empowering young professionals and Middle Income Group (MIG) to own a house through Credit Linked Subsidy Scheme (CLSS) . • Role of Banks, Housing Finance Companies (HFCs) and Micro-Finance Institutions (MFIs) in facilitating access to finance for urban poor in all verticals of PMAY(U). • Contribution of CLSS in reaching out to all sections of society for achieving the goal of Housing for All. • Creating conducive housing eco-system in order to enable to facilitate stakeholder participation such as builders-bankers-beneficiaries (BBB) at City level. • Strategies to facilitate financial mechanisms in order to address beneficiary gap funding for completion of PMAY (U) houses
5	Social Mobilisation	<ul style="list-style-type: none"> • Significance of social mobilization and community engagement in social housing projects including adoption and acceptance of new environment. • Transformational changes in the life of PMAY (U) beneficiary. • Ways to promote cohesive living in group housing projects, managing & maintaining common infrastructure, parks and community services. • Good practices to encourage live-work-play opportunities in group housing projects • Role of social workers as change agents in addressing issues through advocacy ensuring satisfactory delivery of services. • Relevance of social audit in housing programmes and ways to make it effective. • Formation and functioning of Residents Welfare Associations (RWAs)

An educational institution/ PLI can choose to conduct seminar/ workshop on one theme only

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Interested applicants may login to the website: <https://pmay-urban.gov.in/> and for more information and queries call Phone Nos. 011- 23061827, 23063285 or may write to kka-pmayurban@gov.in

Registration from: 1st July 2021 to 15th September 2021

-Sd/-

Secretary
Meghalaya Urban Development
Authority, Shillong.

No. MUDA/PMAY/12/2019-20/193-A
Copy to:

Dated Shillong, the 30th July 2021

1. The P.S. to the Chairman, Meghalaya Urban Development Authority, Shillong & Minister I/c Urban Affairs Department, Meghalaya, Shillong for information of the Hon'ble Minister.
2. The Commissioner & Secretary to the Govt. of Meghalaya, Urban Affairs Department, Shillong.
3. The Director, Urban Affairs, Meghalaya, Shillong.
4. The Director, Information & Public Relations, Meghalaya, Shillong with a request to publish the above Advertisement in one issue of the local newspapers i.e. The Shillong Times & Nongsain Hima.
5. The State Informatics Officer, National Informatics Centre, Meghalaya, Shillong along with enclosure with a request to upload in the Government Website & Meghalaya Urban Website.



Secretary

Meghalaya Urban Development
Authority, Shillong.

